



## Persuade Me Project

For the persuade me project, complete a presentation about a topic (any appropriate topic) and then persuade the class to believe your angle. It can be ridiculous, outlandish, but it must be appropriate. I have provided documents to help you all, and we will go over tips, tricks, and examples to help you out. To demonstrate your persuasion you have to utilize effective persuasive language in order to convey your points. You can present it in any form that you would like (i.e. a rap, a song, a video, an infomercial, a poster, a rant, a pop up book etc), but it must engage the class and use the art of persuasion.

	<b>Extending</b> <i>15 Points</i>	<b>Proficient</b> <i>13 Points</i>	<b>Developing</b> <i>10 Points</i>	<b>Emerging</b> <i>8 Points</i>
<b>Accuracy/Language</b>		Student conveys content of the persuasion effectively while utilizing proper language to reinforce ideas.	Student conveys most of the content of the essay effectively, but with some confusion.	Student does not convey content of the essay effectively, lacking clarity.
<b>Attention Grabber</b>		Student creates an engaging and thought out presentation to gather support for their viewpoint.	Student creates a mostly engaging presentation, but more thought could be put into the presentation.	Student does not create an engaging presentation, more thought needs to be put into the presentation.
<b>Professionalism</b>		Student took a professional, and respectful stance towards their presentation.	Student made an attempt to create a professional, and respectful stance in their presentation, but was not able to do so throughout the entirety of the presentation.	Student did not make an attempt to create a professional, and respectful stance in their presentation, but was not able to demonstrate professionalism in their presentation.

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<b>Persuasion</b>		Student demonstrates the ability to persuade with logical reasoning/supporting evidence (depending on their topic) effectively.	Student demonstrates the ability to persuade with logical reasoning/supporting evidence (depending on their topic) most of the time, but lacks clarity.	Student does not demonstrate the ability to persuade with logical reasoning/supporting evidence (depending on their topic) in their presentation.
<b>Ethos, Pathos, Logos</b>		Student has effectively demonstrated the use of Ethos, Pathos, and Logos in their presentation.	Student has made an attempt to effectively demonstrate the use of Ethos, Pathos, and Logos in their presentation.	Student has effectively demonstrated the use of Ethos, Pathos, and Logos in their presentation.
This rubric was created with <b>Quick Rubric</b> and can be found at - <a href="http://www.quickrubric.com/r#/qr/mrmurray/persuasive-essay">http://www.quickrubric.com/r#/qr/mrmurray/persuasive-essay</a>				