



Your poster will communicate your hopes & dreams for climate action to hundreds of thousands of BC students. What do you want to say? What do you want your fellow students to do, know, understand?

## 2023 BCTF Earth Day Contest:

**Theme:** What is Your Climate Justice Message to BC's 570 000 Students?

**Submissions Due:** Friday, April 28<sup>th</sup>, 2023

### CONTEST RULES:

- Art can be a combination of slogans, phrases, images
- Any medium (grade 8-12 students may submit original digital designs)
- Submit **.jpeg or .png** images of original work
- Keep students' original art until May 31, 2023
- Winners will be contacted & announced in late May/early June

### JUDGING CRITERIA:

- Effective communication of a climate justice message to BC students
- Message (pictorial and/or text) is clear, specific, eye-catching, inspiring
- **Primary/intermediate topics may include** hyper-consumerism, needs vs/wants, sustainable transportation, how to be an environmental steward, Indigenous perspectives, etc.
- **Secondary topics** (more complex) may include: carbon emissions, environmental racism, environmental privilege, global north/south, climate activism, political engagement, system change, Indigenous climate actions, etc.

### INSTRUCTIONS FOR SUBMISSIONS:

Please submit via this [SUBMISSION FORM](#).

### PRIZES:

- Primary, intermediate, & secondary winners will have their work printed by the BCTF into large colour posters, for display in over 1500 public schools in BC
- Winners & honorary mentions will be displayed on BCTF social media
- Each classroom that participates will be entered in a draw for one of three \$200 gift certificates to the outdoor learning store. <https://outdoorlearningstore.com>

- A video will be sent out to participating classes showcasing winners & honorary mentions

**QUESTIONS?** For more information contact [tara.ehrcke@icloud.com](mailto:tara.ehrcke@icloud.com)

Example submission:



Individual poster winners will be selected from these class poster photos uploaded via [SUBMISSION FORM](#) to be featured.

(All class submissions will be entered into prize draw.)

### **VIDEOS TO INFORM/ INSPIRE STUDENTS FOR THE CONTEST:**

A Message From the Future, appropriate for intermediate & secondary:

<https://www.youtube.com/watch?v=d9uTH0iprVQ>

Climate justice explained, for primary & intermediate students:

<https://www.youtube.com/watch?v=Oq-14b18LNg&t=59s>

Seven Generations teaching on caring for the land in the future:

<https://www.youtube.com/watch?v=PI-QMcXrMsY>

For Secondary students who think it's too late/too big a problem to solve:

<https://www.youtube.com/watch?v=bv7zFAdZ6LI>

Shallow waters by Ta'kaiya Blaney & Aileen De La Cruz, all grade levels:

<https://www.youtube.com/watch?v=DEj25xY5YJo>

Autumn Peltier's speech to the United Nations on water, intermediate, secondary:

<https://www.youtube.com/watch?v=A33XRMLBbOc>

How students can be a force for change, intermediate & secondary:

<https://www.youtube.com/watch?v=PsIL9WC-2cQ>

### **HOW TO MAKE A POSTER:**

How to make an effective poster, intermediate:

<https://www.youtube.com/watch?v=NHXidlH-dBw>

How to make an effective poster, secondary:

[https://www.youtube.com/watch?v=jo36w2\\_payY](https://www.youtube.com/watch?v=jo36w2_payY)