Burnaby School District Grade 7 Public Speaking Challenge Criteria

**Name**:

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|  | **Emerging** | **Developing** | **Proficient** | **Extending** |
| **Content:**   * Control of ideas * Insight * Connection to the reader (audience\*) | ‐Attempted sense of purpose and central idea  ‐Required assistance to generate adequate ideas/examples/details that connected with the audience | ‐One central idea with some supporting evidence around it  ‐Some basic examples  ‐Some audience connection | ‐Focused central idea  ‐Thoughtful ideas/details/examples; well developed  ‐Connects with audience; makes an | ‐Very focused; strong sense of purpose; clear message; may be thought provoking  ‐Interesting insights or perspectives;  depth of understanding (for age);  well chosen details, examples |
|  | impact | ‐Strong (emotional/intellectual) |
|  |  | impact on audience; evocative |
| **Style / Form:**   * Structure * Vocabulary * Sentence Structures | ‐Some organization  ‐Colloquial word choice  ‐Basic sentence structures | ‐Basic organization; some connections among ideas  ‐Commonly used word choices  ‐Some sentence variety | ‐Strong opening, organization, and ending  ‐Varied word choice, specific  ‐Varied sentences; occasional use of rhetorical devices | ‐Engaging “hook”; effective organization; conclusion has an impact  ‐Effective (purposeful), colourful /  vivid word choice |
| ‐Effective use of varied sentences / |
| rhetorical devices |
| **Delivery (Voice):**   * Audible * Expression * Confidence * Pacing | ‐Tried to use pace, project voice, enunciate clearly and speak using volume | ‐Some use of projection, enunciation, pronunciation, pacing and volume | ‐Uses projection, enunciation, clear pronunciation, pacing and volume  ‐Clear easy to understand | ‐Very clear & effective; excellent use of projection, enunciation, pacing and volume  ‐Has an impact on audience;  ‐Delivery contributes to the message  / content of the speech |
| **Delivery (Body):**   * Facial Expression * Eye Contact * Posture / Gestures | ‐Used body language (such as eye contact, gestures, expressions with reminders or cues | ‐Some use of body language, gestures, eye contact and expressions | ‐Body language contributes / supports meaning;  ‐Some gestures; strong facial expression & eye contact | ‐Body language is highly effective;  ‐Naturally connects / resonates with audience |
| **Notes/Comments:** | | | | |

\* Speech (i.e. language, content, tone) must be appropriate for a public audience (e.g. parents, community members) and for students from kindergarten to grade 12