Burnaby School District Grade 7 Public Speaking Challenge Criteria

**Name**:

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|  | **Emerging** | **Developing** | **Proficient** | **Extending** |
| **Content:*** Control of ideas
* Insight
* Connection to the reader (audience\*)
 | ‐Attempted sense of purpose and central idea‐Required assistance to generate adequate ideas/examples/details that connected with the audience | ‐One central idea with some supporting evidence around it‐Some basic examples‐Some audience connection | ‐Focused central idea‐Thoughtful ideas/details/examples; well developed‐Connects with audience; makes an | ‐Very focused; strong sense of purpose; clear message; may be thought provoking‐Interesting insights or perspectives;depth of understanding (for age);well chosen details, examples |
|   | impact | ‐Strong (emotional/intellectual) |
|  |  | impact on audience; evocative |
| **Style / Form:*** Structure
* Vocabulary
* Sentence Structures
 | ‐Some organization‐Colloquial word choice‐Basic sentence structures | ‐Basic organization; some connections among ideas ‐Commonly used word choices‐Some sentence variety | ‐Strong opening, organization, and ending‐Varied word choice, specific‐Varied sentences; occasional use of rhetorical devices | ‐Engaging “hook”; effective organization; conclusion has an impact‐Effective (purposeful), colourful /vivid word choice |
| ‐Effective use of varied sentences / |
| rhetorical devices |
| **Delivery (Voice):*** Audible
* Expression
* Confidence
* Pacing
 | ‐Tried to use pace, project voice, enunciate clearly and speak using volume  | ‐Some use of projection, enunciation, pronunciation, pacing and volume | ‐Uses projection, enunciation, clear pronunciation, pacing and volume‐Clear easy to understand | ‐Very clear & effective; excellent use of projection, enunciation, pacing and volume‐Has an impact on audience;‐Delivery contributes to the message/ content of the speech |
| **Delivery (Body):*** Facial Expression
* Eye Contact
* Posture / Gestures
 | ‐Used body language (such as eye contact, gestures, expressions with reminders or cues | ‐Some use of body language, gestures, eye contact and expressions | ‐Body language contributes / supports meaning;‐Some gestures; strong facial expression & eye contact | ‐Body language is highly effective;‐Naturally connects / resonates with audience |
| **Notes/Comments:** |

\* Speech (i.e. language, content, tone) must be appropriate for a public audience (e.g. parents, community members) and for students from kindergarten to grade 12