

<div></div> <div>Phylum</div>	Poster: Interactive Flip / Informational	Diary/Journal	Craigslist Ad: Personals + BST	Worksheet + Answer Key	MIA/Wanted: Dead or Alive	Photo collage	Interview: Dialogue, Script	Childrens Story/Cartoon	Facebook Page	Magazine Cover and Feature Article	Dissections
Porifera											
Cnidaria/Ctenophora											
Platyhelminthes											
Nematoda											
Annelida											
Mollusca											
Echinodermata											
Arthropoda											

Poster:

Criteria	3	2	1	0
Structures Depicted	All major structures shown	Many major structures shown	Several major structures are missing	Many major structures are missing
Labelled		All items are labelled clearly	Many items are labelled clearly	Few items are labelled, or are unclear/too small
Function of Structures	All major functions of structures are described	Many major structures are described	Several major structures are not described	Many major structures are not described
Attractiveness		The poster is attractive in design, layout and neatness	The posters is acceptable, but lacks the polish/care in execution	The poster is distractingly messy

Diary/Journal:

Criteria	1	0
Feature 1:	Present	Absent
Feature 2:	Present	Absent
Feature 3:	Present	Absent
Feature 4:	Present	Absent
Feature 5:	Present	Absent
Feature 6:	Present	Absent
Overall presentation/cohesiveness/believability X4		

Craigslist Ad: Personals and Buy Sell Trade (BST): Niche

BST Criteria	BST ad 1	BST ad 2	BST ad 3	BST ad 4	BST ad 5
Included with reasoning	1	1	1	1	1
Absent	0	0	0	0	0
Personal Ad Criteria	3	2	1		0
Descriptive and accurate highlights	Includes 4-3	Includes 2	Includes less than 2		Facts are absent
Selfie			Selfie is present		Selfie is absent
Cohesiveness			The entire page/collection is/are believable		The entire page/collection is disjointed

Worksheet:

Criteria	2	1	0
Instructions and Polish		Instructions are clear and worksheet is markable	Absent/unclear/errors
Basic content	Many basic content are addressed	Few basic content are addressed	Absent
In depth content	Many in depth content are addressed	Few in depth content are addressed	Absent
Answer Key/Guide		Provided	Not provided
Accurate	Error-free	Mostly correct, but an error is present	Absent/incorrect answers impact its usefulness
“Fun” creativity	I know it’s work, but I want to do this worksheet!	Some entertaining aspects were employed	The worksheet is plain (questions and spaces/fill in the blank)

Wanted: Dead or Alive or Missing in Action

Criteria	2	1	0
Name	Both common and scientific names present	Either common or scientific name present	Absent
Stats for ID/recognition	Includes many stats to ID	Includes some useful stats, and/or other features that are useless for recognition	Absent
Sketch	Hand drawn, well executed	Printed photograph/poorly executed	Absent
Reason for status	Clearly indicates significant reason for wanted poster	Simple reason for wanted poster and/or unclear	Absent
Creativity/Additional relevant info		Other creative/helpful info to help catch organism	Absent
Overall layout/cohesiveness		Well organized and harmonious	Scattered

Photo Collage

Criteria	2	1	0
Title	Appropriately balanced with images	Lost amongst or overwhelms the images	Absent
Variety	Organisms sampled cover the spectrum of the phylum	Images dwell on a select grouping within phylum	Images seemingly of the same organisms/repetition
Accuracy	All organisms from the indicated	One organism not from this phylum	Few organisms from other phyla
White space		Absent	Visible
Image size		Appropriate size	Images larger than 5cm
Organization/Layout		Organization detectable	Organization undetectable
Bibliography		Present	Absent

Job Interview:

Criteria	2	1	0
Life function 1		Present	Absent
Life function 2		Present	Absent
Life function 3		Present	Absent
Life function 4		Present	Absent
Life function 5		Present	Absent
Life function 6		Present	Absent
Life functions accuracy	Information is entirely accurate	Information is mostly correct; contains a few errors	Information is mostly incorrect
Organization/Layout		Done in script format	Not done in script format
Creativity		The script is a believable transcript of an interview	The script follows too closely to a generic worksheet question/answers

Children’s Story

Criteria	2	1	0
Cover and Title		Present	Absent
Life function 1		Present and accurate	Absent
Life function 2		Present and accurate	Absent
Life function 3		Present and accurate	Absent
Life function 4		Present and accurate	Absent
Life function 5		Present and accurate	Absent
Life function 6		Present and accurate	Absent
Visuals	Colourful and contribute to the work	Included, but not coloured or do not add to the story	Absent
Presentation		The work overall resembles a children’s book	It does not

Facebook Page

Criteria	2	1	0
Basic content	Many basic content are addressed	Few basic content are addressed	Absent
In depth content	Many in depth content are addressed	Few in depth content are addressed	Absent
Accurate		Error-Free	Absent
Creativity		Creative use of Facebook elements	Absent
Visuals	Colourful and contribute to the work	Included, but not coloured or do not add to the work	Absent
Presentation	The work overall resembles a Facebook page and is tuned for the organism	The work overall resembles a Facebook page and tuned for the organism	It is neither

Magazine Cover and Feature Article(s)

Criteria	4	3	2	1	0
Magazine Title				Present	Absent
Cover Picture				Present	Absent
Cover Blurbs			Numerous and Catchy/attention grabbing	Few and/or some catchy/attention grabbing	Absent
Article(s) Quality: Expected balance between # and depth	Exceeds	Mostly meeting	Mostly not meeting	Not meeting	Absent
Article(s) relevance				Related	Not related
Overall Layout Attractiveness				Resembles the cover and inside of a magazine	Does not resembles

Dissection

Criteria		3	2	1	0
Shown and Labelled	External Features	All major structures are present	Many major structures are present	Several major structures are missing	Many major structures are missing
	Internal Features	All major structures are present	Many major structures are present	Several major structures are missing	Many major structures are missing
Suitability as a guide	Presentation		All diagrams include titles, and anatomical directions	Some titles or anatomical directions are missing	Many titles, scale bars, anatomical directions are missing
	Clarity		Outlines of structures are clearly defined, label lines are clear	Outlines of structures are mostly defined, label lines are present	Outlines of structures are lost, label lines are messy or do not clearly identify