English 10 New Media: What Is New Media? A project

To start off your year, you’ll be educating your classmates (and me) about what new media is, anyway.

Together with a partner (or on your own, if you prefer) you will prepare a short presentation about a new media form, or related topic. A new media form could include:

* A video game
* A social media platform
* A popular website
* An aspect of Internet culture
* Texts created using digital media
* A campaign or online community
* Something else (please get approval from Ms Atkinson)

Together with your partner, you will create a short presentation (3-4 minutes) that answers the following questions:

* **What is it?**
* **How do people use it or interact with it?**
* **What potential does it have to help people?**
* **What potential does it have for harm?**
* **How can people consume this form of media responsibly?**

You’ll accompany your spoken presentation with a slideshow. Your slideshow must ONLY contain images, video, or audio – NO TEXT beyond titles and citations.

To be successful, your presentation will need to be specific, detailed, and researched (you must go beyond your own personal experiences).

When you look for sources, you are responsible for ensuring the sources you use are **reliable** and **valid**, and you are accounting for bias and perspective. You must include a bibliography with at least 3 sources.

Timeline:

Class 1 – Sept 13 (Classroom) – Overall planning, reliable and valid sources

Class 2 – Sept 17 (Computer lab) – Research, note-taking, and image grabbing

Class 3 – Sept 19 (Classroom) – Presenting techniques, bibliographies

Class 4 – Sept 24 (Computer Lab) – Finish presentations, create bibliographies, final touches

PRESENTATIONS – Sept 26

Assessment:

* Content **(10 marks)**: Your presentation is thorough, detailed, specific, and persuasive.
* Visuals **(6 marks)**: Your slideshow is well-designed, uses image/video/audio skillfully, and complements the ideas in your presentation
* Credibility **(4 marks)**: You drew from a variety of reliable sources to make your presentation credible, and you have a bibliography to back it up
* Presenting **(4 marks):** As presenters, you are clear and appear confident, and use techniques to engage with the class

New Media Presentation – Planning

Presentation Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why do you think this new media form is worth studying?

What do you ALREADY know about this new media form?

What do you need to know?

What assumptions, or biases, do people hold about this new media form? What assumptions or biases do YOU have?

Why will your presentation be valuable for your classmates and teacher?